

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2016

Receiving more than 100,000 people again this year, the show was crowded with 106,966 visitors

The JAPAN DIY HOMECENTER SHOW 2016 was held at Makuhari Messe in Chiba prefecture for 3 days from August 25 (Thursday) to August 27 (Saturday), welcoming Her Imperial Highness Takamadonomiya as the show's honorary president.



Opening ceremony and ribbon-cutting ceremony

The show theme was "Let's DIY: The Joy of Creating, the Joy of Improvement". The first day and 2nd day of the show (25th and 26th) were set as Buyers' Day while the 2nd and 3rd days of the show (26th and 27th) were set as General PR Day. 487 companies exhibited in the show, utilizing 1,061 booths (out of which 145 companies were overseas companies from 14 countries or areas and they used 160 booths). The number of visitors for 3 days was 106,966, exceeding that of the previous year.

The show started with the speech by Her Imperial Highness Takamadonomiya



Greeting by the chairman, Toshiyuki Inaba

JAPAN DIY HOMECENTER SHOW 2016 started with the opening ceremony that was held at 9 a.m. on the 25th. Toshiyuki Inaba, the chairman of the Japan DIY Industry Association, said in his greeting speech, "I am glad to say that as many as 487 exhibitors participate in the show this year using 1,061 booths and the number of booths has been more than 1,000 for three consecutive years. Exhibiting companies from 14 countries or areas include companies from Thailand, Indonesia, and Poland, which exhibit in the show for the first time. The show is attracting global attention and I feel expectations towards the show". He expressed his gratitude for being able to hold the show smoothly.

Her Imperial Highness Takamadonomiya who spoke at the opening ceremony toured the show venue as she had done every year. She took products in hand and asked questions with strong interest at each booth where products for daily usage and trendy products were displayed.

The first DIY Award was given to entertainer Hiromi

The Japan DIY Industry Association has created 'DIY Award' for prominent people who have contributed to the growth of DIY industry through the practice and promotion of DIY. Entertainer Hiromi was selected as the first recipient of the award. The award ceremony followed by the talk show by Hiromi was held on the 25th - the first day of the show.



Popular events attracted many visitors

Events for the exhibitors



HOMECENTER TRADE II



Japan DIY Product Competition



Exhibitor Presentation

Events visitors can participate



Sparkling! DIY Women



DIY Renovation Square



Sanjo Blacksmith Dojo



Home Improvement Center for Children

Events for the overseas exhibitors



Buyers' Booth Tour



Overseas Concierge



Study Bus Tour to Retail Stores

For further information, please contact:

JAPAN DIY INDUSTRY ASSOCIATION

Shin-Kanda Bldg.5F., 1-8-5 Kajicho, Chiyoda-ku Tokyo 101-0044, Japan
Tel.(81)3-3256-4475 Fax.(81)3-3256-4457 HP: <http://www.diy.or.jp>

JAPAN DIY HOMECENTER SHOW, Overseas Operation Office c/o SPACE MEDIA JAPAN CO., LTD

Kosaikaikan Bldg. 2F., 5-1 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan
Tel.(81)3-3512-5670 Fax.(81)3-3512-5680 E-mail: diy2016@smj.co.jp