

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2016

The JAPAN DIY HOMECENTER SHOW 2016 will be held for 3 days on August 25 (Thursday), 26 (Friday), and 27 (Saturday) at Makuhari Messe International Exhibition Halls in Chiba Prefecture, using 4 halls and 1,200 booths (tentative).

The show theme of the JAPAN DIY HOMECENTER SHOW 2016 is “Let’s DIY: The Joy of Creating, the Joy of Improvement”. In this year’s show, we will advise enjoying DIY with families and friends than just enjoying it alone. We will make efforts to meet people’s expectation by presenting various ideas useful for a living and by arranging innovative events.



Photo from the previous show

The second briefing for the JAPAN DIY HOMECENTER SHOW 2016

The second briefing for the JAPAN DIY HOMECENTER SHOW 2016 was held at TKP Kanda Ekimae Business Center in Kanda, Tokyo on February 19 (Friday), following the briefing held in November last year. About 70 people including those from domestic and overseas companies and organizations that considered the possibility of exhibiting in the show as well as people in media participated in the briefing.

At the beginning of the briefing, Toshiyuki Inaba, the chairman of the Japan DIY Industry Association, made a greeting speech saying, “We really appreciate that 469 companies exhibited at the previous show in August using 1,046 booths, and 117 companies were overseas companies from 10 countries or areas and they used 142 booths. The show welcomed more than 100,000 people for the 2nd consecutive year, with over 106,000 visitors, for which we also would like to express our sense of appreciation. The accumulated number of visitors to the show reached the 6 million mark. For the 2016 show, we would like to offer renovation plans that anyone can do by themselves, and professional renovation services with home improvement centers serving as contacts.



A greeting by chairman Toshiyuki Inaba



A greeting by Terutaka Takeda, the chairman of the show’s executive Committee



The number of visitors reached 6 million

Terutaka Takeda, the chairman of the show's executive committee, talked about the basic plan of the show and said, "At the show scheduled to be held this summer, we are hoping to attract 500 exhibitors with 1,200 booths from Japan and abroad and 120,000 visitors, using 4 halls in Makuhari Messe. We would like to plan a kind of events that highlight renovations".

Mr. Takeda's speech was followed by Hidetoshi Takahashi, (from DCM Holdings Co., Ltd) who is the chairman of the exhibition promotion committee. He told that special plans for the exhibitors including 'Exhibition Premium Plan' was prepared and presented the plan.

Early-bird discount for overseas exhibitors

Exhibition premium plan, a special discount plan for the overseas exhibitors who sign up early, has been presented. Several companies have already signed up using this discount. The application for the discount plan will be accepted until March 31.



Ordinary plan for the overseas exhibitors

One booth: 3m x 3m (9 m²) / price: 302,400 yen (tax included)

Early-bird discount plan

One booth: 3m x 3m (9 m²) / price: 270,000 yen (tax included)

* Only available for the application by March 31

The above-mentioned prices apply to a raw space. For optional package booths, please apply separately.

For more details, please look in our Exhibition brochure. The deadline for the application is May 13 (Friday), 2016.



"Exhibition brochure" is ready for the download



"Exhibition brochure" and "Application form" in English that have the detailed information on the instructions for the exhibition are available for download from the official website for the show. Please use them in making your decision to exhibit in the show. If you wish for the information to be sent through the mail, please contact the Overseas Operation Office shown below. The shipment is limited to addresses in Japan.

Download "Exhibition brochure" and "Application form" in English at:
<http://www.diy-show.jp/2016/e/index.html>

For further information, please contact:

JAPAN DIY INDUSTRY ASSOCIATION

Shin-Kanda Bldg.5F., 1-8-5 Kajicho, Chiyoda-ku Tokyo 101-0044, Japan
Tel.(81)3-3256-4475 Fax.(81)3-3256-4457 HP: <http://www.diy.or.jp>

JAPAN DIY HOME CENTER SHOW, Overseas Operation Office c/o SPACE MEDIA JAPAN CO., LTD

Kosaikaikan Bldg. 2F., 5-1 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan
Tel.(81)3-3512-5670 Fax.(81)3-3512-5680 E-mail: diy2016@smj.co.jp