

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2016

The JAPAN DIY HOMECENTER SHOW 2016, one of the largest comprehensive trade show in Japan related to housing and living items where domestic and overseas companies related to DIY and home improvement center business gather will be held for 3 days from August 25 (Thursday) through 27 (Saturday) in 2016 at Makuhari Messe International Exhibition Hall in Chiba Prefecture.



Photo from the previous show

A briefing for the JAPAN DIY HOMECENTER SHOW 2016 was held

The executive committee for the JAPAN DIY HOMECENTER SHOW 2016 (chairman of the committee: Terutaka Takeda) held a briefing for the 2016 show at Zensuido-Kaikan (Hongo, Tokyo) on November 24 (Tuesday). Around 40 people including those from domestic and overseas companies or organizations that consider the exhibition in the show and media people participated in the briefing.

At the briefing, the chairman, Toshiyuki Inaba, greeted participants saying “At the show held in August this year 469 companies exhibited using 1,046 booths, and 117 companies were overseas companies from 10 countries or areas and they used 142 booths. The show welcomed more than 100,000 people for the 2nd consecutive year, with over 106,000 visitors. We would like to express our sense of appreciation for the success of the show. Moreover, the accumulated number of visitors to the show reached the 6 million mark. We would like to offer simple remodeling plans targeting women in their thirties and forties for the 2016 show, and to create a new type of remodeling business together with exhibitors”.

Terutaka Takeda, the chairman of the show’s executive committee, talked about the basic plan of the show and said, “At the show scheduled to be held next summer, we are hoping to expect 500 exhibitors from Japan and abroad in 1,200 booths, and 120,000 visitors, at 4 halls in Makuhari Messe. We would like to plan a kind of events that highlight remodeling”



Greeting by the chairman, Toshiyuki Inaba



Briefing for the JAPAN DIY HOMECENTER SHOW 2016 was held



The number of visitors reached 6 million

Mr. Tateda's speech was followed by Juji Ono (from TOTO Ltd.) who is the vice chairman of the exhibition promotion committee. He made an announcement that the discount plan for exhibitors who send the applications early was being worked out, saying "We are planning to have special plan available for exhibitors again in 2016. The detail of the plan will be announced at the 2nd briefing scheduled to be held next year and the show's official website." The deadline for applications for exhibiting in the show will be May 13 (Friday), 2016.

Details of the JAPAN DIY HOMECENTER SHOW 2016

Name of the show: JAPAN DIY HOMECENTER SHOW 2016
Show Venue: Hall 5, 6, 7, and 8 at Makuhari Messe (Chiba Prefecture) (planned)
Show Period: August 25 (Thursday), 26 (Friday) and 27 (Saturday), 2016 (3 days)
*The show will be open to the public on the 26th (Friday) and the 27th (Saturday)

Show Organizer: Japan DIY Industry Association
Supported by: The Ministry of Economy, Trade and Industry; Forestry Agency; Chiba Prefecture; Chiba City; Japan External Trade Organization (JETRO); IHA (International Federation of Hardware & Housewares Associations); and other supporters (planned).

The target of the 2016 show is 500 exhibitors and 120,000 visitors. We will start the promotional activities to encourage companies to exhibit in the show, and will focus on event planning and management in cooperation with DIY and home improvement center industry as well as exhibitors.



Application for exhibitions is scheduled to open at the beginning of February in 2016.



If you have any question on the JAPAN DIY HOMECENTER SHOW 2016, please contact the Overseas Operation Office.

For further information, please contact:

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