

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2015

Marking its 51st anniversary, the show crowded with over 106,000 visitors

The JAPAN DIY HOMECENTER SHOW 2015 was held at Makuhari Messe in Chiba prefecture for 3 days from August 27 (Thursday) - August 29 (Saturday), welcoming Her Imperial Highness Takamadonomiya as the show's honorary president.



Opening ceremony and ribbon-cutting ceremony

The show theme was “An extra touch to everyday living: creating future lifestyles”. The first day and 2nd day of the show (27th and 28th) were set as Buyers' Day while the 2nd and 3rd days of the show (28th and 29th) were set as General PR Day. 469 companies exhibited in the show, utilizing 1,046 booths (out of which 117 companies were overseas companies from 10 countries or areas and they used 142 booths). The number of visitors for 3 days was more than 106,000, exceeding the previous year's figure.

The show started with the speech by Her Imperial Highness Takamadonomiya



Greeting by the chairman, Toshiyuki Inaba

The JAPAN DIY HOMECENTER SHOW 2015 started with the opening ceremony that was held at 9 a.m. on the 27th. Toshiyuki Inaba, the chairman of the Japan DIY Industry Association, said in his greeting speech, “This year, the show welcomes its 51th anniversary and the number of exhibitors is 469 companies using 1,046 booths. After the first show started in 1978, the number of visitors will be a milestone of 6,000,000 visitors. The show is held on the scale of using 4 halls, which mirrors attention and expectations toward the DIY and home improvement center industry”. He expressed his gratitude for being able to hold the show smoothly.

Her Imperial Highness Takamadonomiya who spoke at the opening ceremony toured the show venue as she does every year. She took products in hand and asked questions with strong interest in booths where products for daily usage and trendy products were displayed.

The total number of visitors has reached 600 million

On August 29, the third day of the show, the total number of visitors from the first show had reached 600 million. The memorable 600 millionth visitor was the Tomita family, who arrived in three people, from Ichikawa City, Chiba Prefecture.



Popular events attracted many visitors

Events for the exhibitors



HOMECENTER TRADE II



Japan DIY Product Competition



Exhibitor Presentation

Events visitors can participate



Dopa Land



Sparkling! DIY Women



Sanjo Blacksmith Dojo

Events for the overseas exhibitors



Buyers' Booth Tour



Overseas Concierge



DIY Store Tour with Japan DIY Industry Association

The next show, the 52th JAPAN DIY HOMECENTER SHOW, is scheduled to be held at Makuhari Messe (Chiba prefecture) for 3 days on August 25 (Thursday), 26 (Friday), and 27 (Saturday) in 2016.

For further information, please contact:

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