

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2015

The JAPAN DIY HOMECENTER SHOW 2015, one of the largest comprehensive trade show in Japan related to housing and living items where domestic and overseas companies related to DIY and home improvement center business gather will be held for 3 days from August 27 (Thursday) through 29 (Saturday) in 2015 at Makuhari Messe in Chiba Prefecture.



Photo from the previous show

A briefing for the JAPAN DIY HOMECENTER SHOW 2015 was held



Greeting by the chairman, Ichiro Shimura



The executive committee for the JAPAN DIY HOMECENTER SHOW 2015 (chairman of the committee: Toshiyuki Inaba) held a briefing for the 2015 show at Zensuido Kaikan (Hongo, Tokyo) on November 18 (Tuesday). Around 50 people including those from domestic and overseas companies or organizations that consider the exhibition in the show and media people participated in the briefing.

At the briefing, the chairman, Ichiro Shimura, greeted participants, saying, “The show held in August this year was the 50th show when shows held in both eastern and western Japan were included in the count. The number of exhibitors of this year’s show exceeded the previous year level significantly. 495 companies exhibited in the show, using 1,114 booths, and the show welcomed over 105,000 visitors. We would like to express our sense of appreciation for the success of the show. We would like to maintain the momentum gained from this year’s show for the 2015 show with the stronger cooperation with related industries in mind.”

Toshiyuki Inaba, the chairman of the show’s executive committee, talked about the basic plan of the show and said, “At the show scheduled to be held next summer, we are hoping to attract 500 exhibitors from Japan and abroad and 120,000 visitors, using 5 halls in Makuhari Messe. We are also hoping that the accumulated number of visitors to the show since the 1st show (1978) will reach the 6 million mark with the number of visitors to the next year’s show added. To achieve the goal, we would like to strengthen B to C business and plan events which will be helpful to daily life of general visitors.”



Mr. Inaba's speech was followed by Hidetoshi Takahashi (from DCM Holdings Co., Ltd.) who is the chairman of the exhibition promotion committee. He made an announcement that the discount plan for exhibitors who send the applications early was being worked out, saying, "We are planning to have special plan available for exhibitors again in 2015. The detail of the plan will be announced at the 2nd briefing scheduled to be held next year and show's official website." The deadline for applications for exhibiting in the show will be May 15 (Friday), 2015.

The detail of the JAPAN DIY HOMECENTER SHOW 2015 is as follows.

Name of the show: JAPAN DIY HOMECENTER SHOW 2015
Show Venue: Hall 4, 5, 6, 7, and 8 at Makuhari Messe (Chiba Prefecture) (planned)
Show Period: August 27 (Thursday), 28 (Friday) and 29 (Saturday), 2015 (3 days)
*The show will be open to the public on the 28th (Friday) and the 29th (Saturday)
Show Organizer: Japan DIY Industry Association
Supported by: The Ministry of Economy, Trade and Industry, Forestry Agency, Chiba Prefecture, Chiba City, Japan External Trade Organization (JETRO), The Mainichi Newspapers, IHA (International Federation of Hardware & Housewares Associations) and other supporters (planned).

The target of the 2015 show is 500 exhibitors and 120,000 visitors. We will start the promotional activities to encourage companies to exhibit in the show, and will focus on event planning and management in cooperation with DIY and home improvement center industry as well as exhibitors.



JAPAN DIY HOMECENTER SHOW 2014 venue and event

The official website for the 2015 show was set up

The official website for the 2015 show was set up with the English and Chinese websites also set up. Please go to the website to get new information on the show. The information is updated constantly.

English official website: <http://www.diy-show.jp/2015/e/index.html>

Chinese official website: <http://www.diy-show.jp/2015/c/index.html>

If you have any question on the JAPAN DIY HOMECENTER SHOW 2015, please contact the Overseas Operation Office (the contact information shown below).

For further information, please contact:

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