

JAPAN DIY HOMECENTER SHOW 2011

August 25-27, 2011, MAKUHARI MESSE

FLOOR SPACE APPLICATION AND CONTRACT

(Deadline Date : April 30, 2011)

Please complete and return this form to :

JAPAN DIY INDUSTRY ASSOCIATION

Shin-Kanda Bldg. 5F., 1-8-5 Kajicho. Chiyoda-ku, Tokyo 101-0044 JAPAN

Fax.(81)3-3256-4457 Tel.(81)3-3256-4475

We hereby apply for floor space in accordance with the conditions of participation :

► Space Required

Raw Space Fee (incl. consumption tax)	Space Required	Total Amount (incl. consumption tax)
¥ 262,500 /booth(9㎡)	booth(s)	¥

► Products / Services to be Exhibited (Please specify in English, and in Japanese if possible) :

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► Exhibit Categories (Please circle appropriate categories) :

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|--|--|---|
| 1. Tools / Power Tools | 12. Interior Materials / Storage Cabinets | 22. Food / Beverage / Alcohol |
| 2. Hardware / Ironmongery | 13. Pet-care Items (including pet medicinal products and pet wear) | 23. Disaster Prevention / Anticrime Device |
| 3. Repair Materials | 14. Gift / Wrapping Items | 24. Ecological Equipment |
| 4. Painting Materials / Coating Materials | 15. Hobby Items / Handcraft Items | 25. Information / Distribution / Services |
| 5. Electric Parts / Lighting Equipment | 16. Toys / Models | 26. Timber / Building Materials |
| 6. Home Electric Appliances | 17. Four / Two Wheeled Vehicle Materials | 27. Gardening / Plants |
| 7. Water Supply and Drainage | 18. Sporting Goods / Outdoor Goods | 28. Exterior Materials |
| 8. Working Wear | 19. Stationery / Office Supply | 29. Housing Equipment |
| 9. Housewares / Homecare Products | 20. Healthcare Materials / Beauty Products | 30. Store Furniture |
| 10. Kitchenware / Tableware | 21. Medicinal Product | 31. Association / Education Institution / Governmental Agency |
| 11. Household Commodity (detergent and sanitary goods) | | |

With this application, we accept the condition of participation and Rules and Regulations listed overleaf and comply with them. < Please fill out below in English or in Japanese with legible letters>

Company :

Address :

Name of Contact : Title/
Division

Tel : E-mail :

Fax : URL :

Place and Date : Legally binding signature and company stamp :

For Internal Use only

Date Rcvd.	Fax	Original	DIY ASSOCIATION	Invoice	Payment	Booth No.

Abstract of Rules and Regulations

Read Carefully before You Sign

1 Contract

This Application and Contract is the official contract to exhibit at the JAPAN DIY HOMECENTER SHOW 2011. The Application must be accurately completed and legally signed. The Organizer reserves the right to refuse applications if it is deemed necessary after screening applicants' corporate information, profiles, and their activities.

Once the application is accepted, the Organizer will issue an invoice for the space booking charge to each applicant. Applicants are neither considered "exhibitors" nor able to receive all services until the full payment for space booking has been received in the Organizer's bank account.

2 Payment for Floor Space

If an applicant fails to make payment by the date set by the Organizer, the Contract may be terminated at the discretion of the Organizer. In such an event, all rental fees shall be forfeited.

3 Cancellation of Space Booking

As a rule, an exhibitor or applicant is not permitted to cancel or reduce space booking after the completed Application and Contract to the Organizer has been sent. If, in exceptional cases, the Organizer agrees to a complete or partial withdrawal from the Contract, the exhibitor or applicant will be liable for payment of the cancellation fees indicated below. "The date of cancellation notification" shall be the date when such cancellation in written form is received by the Organizer.

Date of cancellation notification	On or before June 24, 2011	June 25 - July 24, 2011	On or after July 25, 2011
Cancellation Fee	40% of Space Booking Charge	70% of Space Booking Charge	100%

4 Exhibits and Promotional Activities

Exhibits must feature the products/services which serve the aims of the Show. All related display and promotional activities must comply with the regulations set forth in the Exhibitor's Manual issued by the Organizer. Should their display and promotional activities present any safety problems or be considered markedly prejudicial to the dignity and the order of the Show, the Organizer is entitled to have the exhibits in question changed or removed from the booth. The display of exhibits shall be confined to the booth area and no demonstrations or sales activities will be permitted in the aisles.

Cancellation and Postponement of the Exhibition

- 5 The Organizer reserves the right to change the dates and/or the venue of the Show or to cancel the entire event if the opening or running of the Show is prevented by reason of natural disasters, strikes or any other cause not within the control of the Organizer. In such an event, the Organizer will not be responsible for the refund of the space booking charge and all costs paid by the exhibitor or applicant, nor liable for damages. Exhibitors are therefore, strongly advised to insure their exhibits and to take out third-party liability insurance at their own expense.

Safety Regulations and Liability

- 6 Exhibitors must observe all fire and safety regulations for the halls. The Organizer will not be responsible for any injury suffered by any exhibitor, contractor or visitor, or for the loss of or damage to any exhibit or fittings of the booth caused by an accident during the move-in, move-out, booth display and decoration stages, and the Show itself. Exhibitors shall be held liable for any damage they or their personnel cause to any other exhibitor, visitor, the hall or its fittings, and are responsible for taking proper measures immediately.

Demonstration

- 7 Exhibitors must not disturb other exhibitors by giving demonstrations which generate excessive sound, lighting, high temperature, dust, gas, smoke or odor. The Organizer shall have the right to have any exhibitors concerned stop such demonstrations if the disturbances are deemed intolerable.

Photographs

- 8 No booth or article in the halls may be photographed, drawn, copied or reproduced in any way without the permission of the Organizer or the exhibitor concerned.

Restoring to the Original Condition

- 9 Each exhibitor is responsible for restoring the contracted booth area to its original condition after the close of the Show. If the exhibitor fails to do this, the Organizer will do the restoration work and any costs incurred will be charged to the exhibitor.

Infectious Disease

- 10 The Organizer may withhold or refuse the participation of an application to the Show if the applicant is from any country or city on the WHO's (the World Health Organization) list of areas with local transmission of any infectious diseases. At its own discretion, the Organizer may ask such applicants to submit relevant documents about any infectious disease event.

Illegitimate Products

- 11 It is prohibited to exhibit counterfeit or illegitimately copied products (infringement of design and patent) at the Show. In the event that the Organizer observes any suspicious products or the Organizer is given a report of any suspicious products being observed by exhibitors or visitors, the exhibitor will be asked to present the official certificate or documentation of proof of the products to the Organizer. If the products in question are found to be counterfeits or illegitimately copied products, the Organizer reserves the right, in their judgment, to remove those exhibits.

Booth Allocation

- 12 Booth allocation will be decided by the Organizer after taking into consideration the number of booths, the exhibits and the overall setting. Exhibitors will not be able to take exception or object to the booth allocation. The Organizer may at any time change the size or location of exhibitors' space or booth allocation of the Show if the organizer deems it is necessary for the good of the Show.

All contracts between exhibitors and the Organizer are subject to Japanese law.